QS WORLD UNIVERSITY RANKINGS®

REGIONAL RANKINGS | 2021

ARAB REGION

FACT FILE

AL BAHA UNIVERSITY

QS INTELLIGENCE UNIT

WELCOME!

The 2021 QS World University Rankings : Arab Region will be published on topuniversities.com on 28th October 2020.

This file provides the detailed results for your institution and the data that has been used to calculate the ranks and scores.

It should also provide you with useful information for any media communication you might need to prepare prior to launch.

Al Baha University
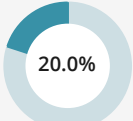Established in 2006
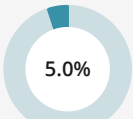
SAUDI ARABIA

INSTITUTION CLASSIFICATION
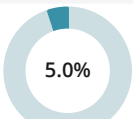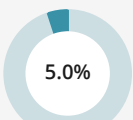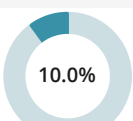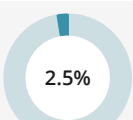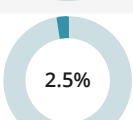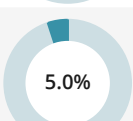
QS Classifications make it easier to quickly identify and compare institutions with similar characteristics. To find out more about how the classifications are compiled please visit www.iu.qs.com

AGE BAND	Historic	Mature	Established	Young	New

SIZE	Very Large	Large	Medium	Small

STATUS	Public	Private	Private - Not for Profit

RESEARCH INTENSITY	Very High	High	Moderate	Low

SUBJECT AREA FOCUS	Comprehensive+	Comprehensive	Focused	Specialist

METHODOLOGY:
INDICATORS & WEIGHTINGS

The **QS World University Rankings : Arab Region** have been published since 2014. The method retains key indicators of the global ranking, such as Academic Reputation, Employer Reputation, and Faculty to Student Ratio, but also considers a set of performance metrics carefully tailored for the region.

30.0%

Academic Reputation
Taken from the annual survey conducted by QS designed to evaluate the perceptions of academics from around the world regarding the best institutions in terms of research. This year, over 102,500 responses were recorded globally.

20.0%

Employer Reputation
Taken from the annual QS survey aimed at gathering the views of employers around the world on the institutions providing the best professionals. This year around 52,000 responses were analysed.
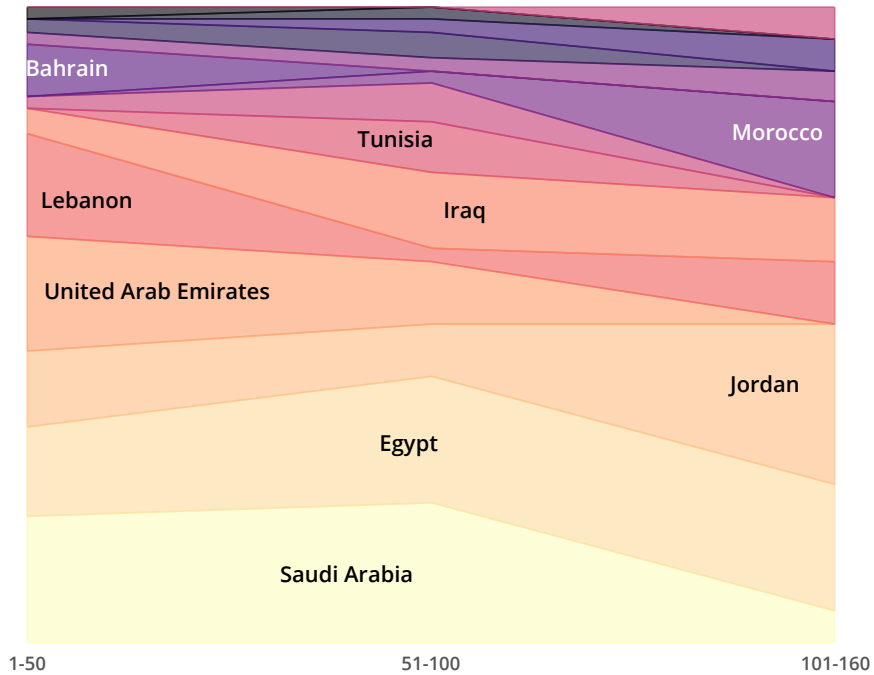
15.0%

Faculty Student
This is the ratio between the number of academic staff and number of students. A higher number of teachers per student is an indirect indicator of the commitment of the institutions to high-quality teaching.

5.0%

Staff with PhD
This indicator attempts to assess the quality of training of the academic staff, detecting the proportion of them that have reached the highest level of education in their area of expertise. This is an indirect measure of the commitment of universities to high-quality teaching and research.

5.0%

Citations per Paper
This ratio measures the average number of citations obtained per publication, and is a proxy of the impact and quality of the scientific work done by universities. Underlying data of papers and citations is indexed by Scopus. The paper and citations counts are normalized in an attempt to equalize the influence of citations across the five broad faculty areas.

5.0%

Papers per Faculty
This indicator seeks to determine the average number of scientific publications (papers) produced per faculty and evaluates the productivity of research institutions. Data is extracted from Scopus. Indexed papers in the last five full years are used (from 2014 to 2018 for the 2021 edition). The paper count is normalized, ensuring that citations achieved in each of the five broad faculty areas are weighted equally.

10.0%

International Research Network
Using data provided by Scopus, this indicator assesses the degree of international openness in terms of research collaboration for each evaluated institution. The Margalef Index, widely used in the environmental sciences, has been adapted to estimate the richness of the selected international research partners for a given institution.

2.5%

International Faculty
The International Faculty Index is simply based on the proportion of faculty members that are international. It is a proxy measure for how internationally attractive the university is to academic staff.

2.5%

International Students
The International Students Index is based on the proportion of students that are international. It is a proxy measure for how internationally attractive the university is to students.

5.0%

Web Impact
This indicator seeks to assess the effectiveness with which institutions are making use of new technologies. Baseline information is provided by the Ranking Web of Universities (www.webometrics.info), although the results are refactored to exclude the Excellence indicator, which is already considered in the metrics related to scientific research.

EDITION SUMMARY
2021 EDITION

This graph shows the proportions of institutions in different locations represented among the higher, middle and lower ends of the ranks

Bahrain

Tunisia

Morocco

Lebanon

Iraq

United Arab Emirates

Jordan

Egypt

Saudi Arabia

| 1-50 | 51-100 | 101-160 |

160
PUBLISHED INSTITUTIONS

32
NEW ENTRANTS

QS PARTNERS WITH INSTITUTIONS AROUND THE WORLD

to manage international mobility and relationships, meet globalization goals, and inform international strategies through evidenced-based decision making.

With our bespoke, data-rich services, institutions can:

Enhance **strategy** | Optimize **reputation** | Improve **performance** | Boost their **brand** | Improve **internationalization & recruitment efforts**

AL BAHA UNIVERSITY

OVERALL RANK

121-130

OVERALL, THE INSTITUTION RECORDED THE SAME RANK ACHIEVED IN 2020.

RANKINGS TREND

Since 2016, Al Baha University moved down from 111-160 to 121-130. Over the 4 considered years, the institution moved up once and fell once.

51+   111-160   131-140   121-130   121-130

2014/15   2018   2019   2020   2021
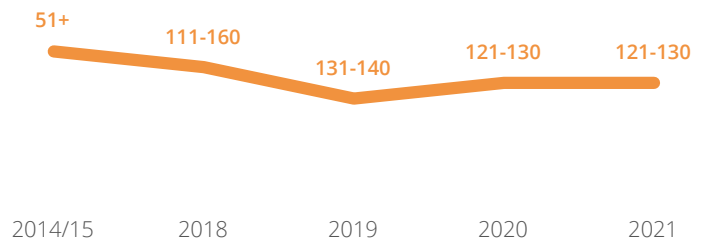
TOP 76%

In the 2021 edition, Al Baha University performed among the top 76% in the QS World University Rankings : Arab Region.

PERCENTILE EVOLUTION
QS World University Rankings : ARAB REGION

63.1%   77.1%   81.9%   81.8%   75.6%

2014/15   2018   2019   2020   2021
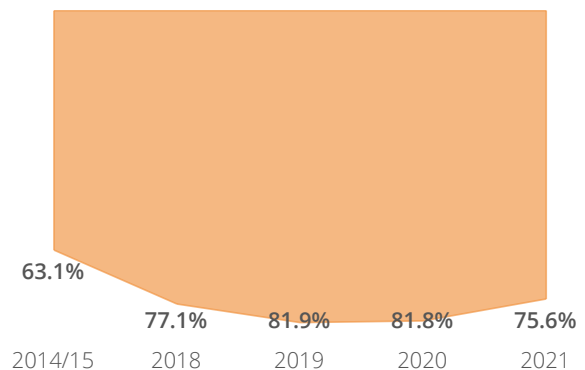
DIFFERENCE VS AVERAGES : ARAB OVERALL SCORE

The charts below compare the institution's overall score against the regional and domestic averages. A performance above 0% indicates a better result than the mean, while a performance below 0% signals a weaker stand.

VERSUS REGIONAL AVERAGE : **ARAB REGION**

-53.0%	-52.9%	-51.0%	-44.1%
2018	2019	2020	2021

0% REPRESENTS THE REGIONAL AVERAGE

VERSUS AVERAGE IN **SAUDI ARABIA**

-54.1%	-54.2%	-49.4%	-51.0%
2018	2019	2020	2021

0% REPRESENTS THE AVERAGE IN SAUDI ARABIA

RANKS BY INDICATOR : ARAB
2021 EDITION

Indicator	Rank	
Academic Reputation	51+	▲
Employer Reputation	51+	▼
Faculty Student	59	▲
Staff with PhD	99	▲
Citations per Paper	97	▼
Papers per Faculty	101+	▼
International Research Network	74	▼
International Faculty	46	▼
International Students	101+	▼
Web Impact	101+	▼

QS only publishes exact ranks for the top **50** institutions in Academic and Employer Reputation indexes and for the top **100** in all other indicators.

At **46** regionally, the **International Faculty** indicator is the strongest one for **Al Baha University**.

SCORES BY INDICATOR : ARAB
2021 EDITION

SCORES BY INDICATOR
EACH INDICATOR CAN REACH A MAXIMUM OF 100 POINTS

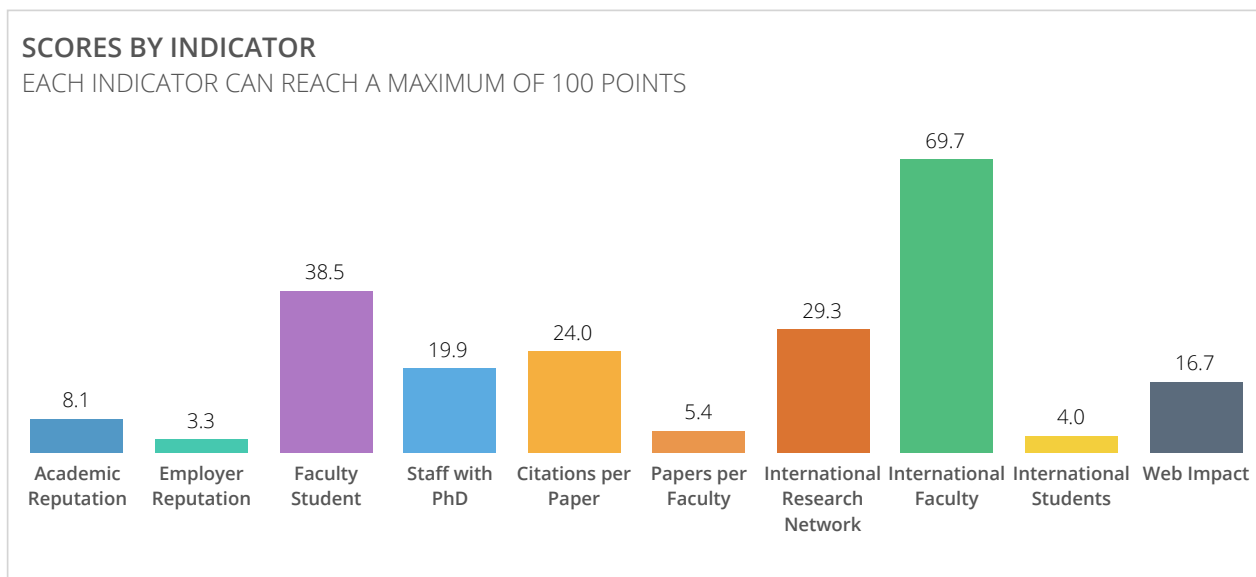| Indicator	Score
Academic Reputation	8.1
Employer Reputation	3.3
Faculty Student	38.5
Staff with PhD	19.9
Citations per Paper	24.0
Papers per Faculty	5.4
International Research Network	29.3
International Faculty	69.7
International Students	4.0
Web Impact	16.7

WEIGHTED SCORES BY INDICATOR

Academic Reputation 2.4

Faculty Student 5.8

Staff with PhD 1.0

Citations per Paper 1.2

International Research Network 2.9

International Faculty 1.7

OVERALL SCORE

16.63 - 18.71/100

To arrive at the overall score, the sum of the weighted scores by indicator is taken and scaled against the top performing institution which is awarded a score of 100.

REGIONAL COMPARISON : ARAB
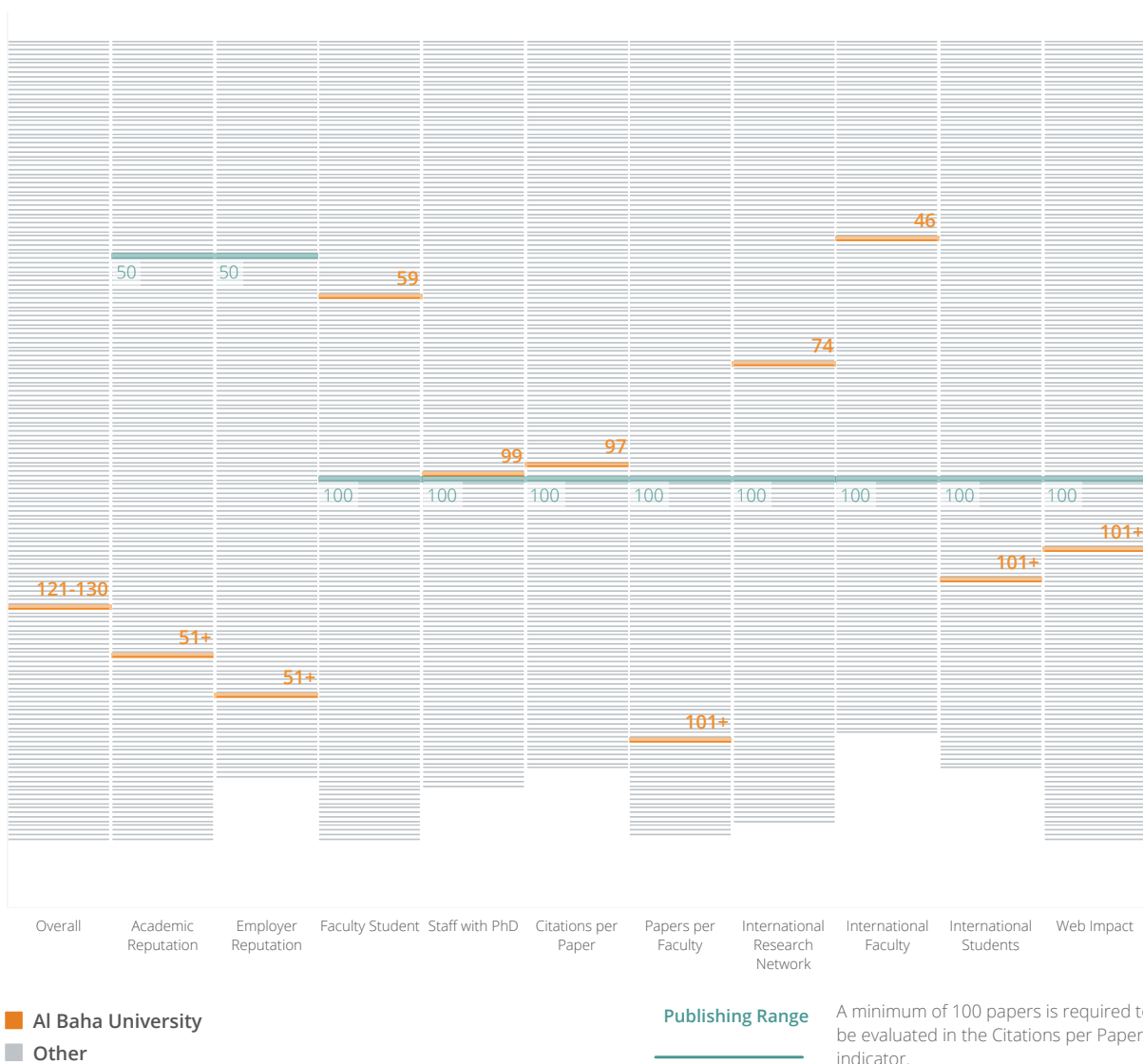## 2021 EDITION

A total of **30** institutions were evaluated in **Saudi Arabia**.
10 of them achieved a top 50 regional rank overall.

PERFORMANCE WITHIN INSTITUTIONS IN **QS ARAB RANKINGS**

■ Al Baha University
■ Other

Publishing Range ———

A minimum of 100 papers is required to be evaluated in the Citations per Paper indicator.

TOP REGIONAL RANK OF INSTITUTIONS FROM SAUDI ARABIA

Overall	Academic Reputation	Employer Reputation	Faculty Student	Staff with PhD	Citations per Paper	Papers per Faculty	International Research Network	International Faculty	International Students	Web Impact
1	2	2	7	1	1	3	1	1	1	1

UNDERLYING DATA

This is the underlying data used for the rankings calculations. You will have verified this data during our underlying data check stage in August. Variations may be expected as a result of validation by our team. If you have further queries please write to rankings@qs.com

VERIFIED DATA

Students	**21,097**
International Students	**264**
Faculty	**1,710**
International Faculty	**756**
Staff with PhD	**1,072**
Citations (Normalized)	**2,222**
Citations (Excluding Self-Citations)	**2,174**
Citations (Including Self-Citations)	**2,643**
Papers (Normalized)	**559**
Papers	**545**

A technical explanation of the citations normalization process can be accessed here: https://bit.ly/1RbERtx

The figures above are full-time equivalent (FTE). In those cases where only the headcounts were available, the FTE was calculated by applying a ratio based on country or regional average. When breakdown by undergraduate and postgraduate is available we will use the sum total.
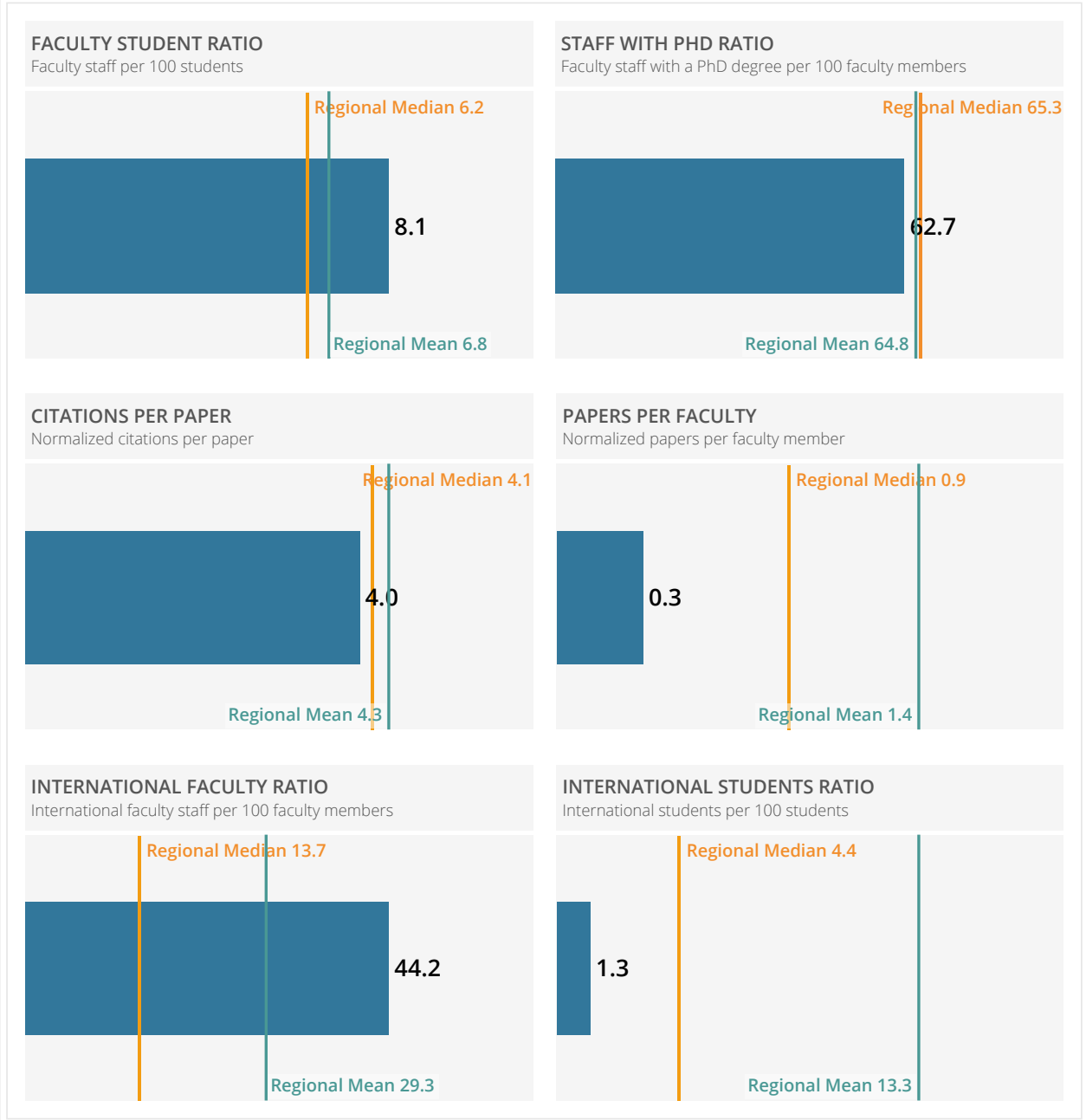(Scopus numbers extracted in March 2020 – variation in live database is to be expected)

Papers period: **2014-2018** | Citations period: **2014-2019**

Bibliometrics data   **Powered by Scopus**

UNDERLYING RATIOS

The following charts present the ratios utilized for rankings calculations for your institution, compared against the **Regional (ARAB)** Median and Mean results.

FACULTY STUDENT RATIO
Faculty staff per 100 students

Regional Median 6.2

8.1

Regional Mean 6.8

STAFF WITH PHD RATIO
Faculty staff with a PhD degree per 100 faculty members

Regional Median 65.3

62.7

Regional Mean 64.8

CITATIONS PER PAPER
Normalized citations per paper

Regional Median 4.1

4.0

Regional Mean 4.3

PAPERS PER FACULTY
Normalized papers per faculty member

Regional Median 0.9

0.3

Regional Mean 1.4

INTERNATIONAL FACULTY RATIO
International faculty staff per 100 faculty members

Regional Median 13.7

44.2

Regional Mean 29.3

INTERNATIONAL STUDENTS RATIO
International students per 100 students

Regional Median 4.4

1.3

Regional Mean 13.3

REPUTATION PERFORMANCE : ARAB

ACADEMIC AND EMPLOYER REPUTATION SCORES

The chart below displays the institution's performance in the **Academic** and **Employer Reputation** indicators in the regional context.

The closer an institution is to the top-right section of the chart, the more reputed it is among academics and employers.
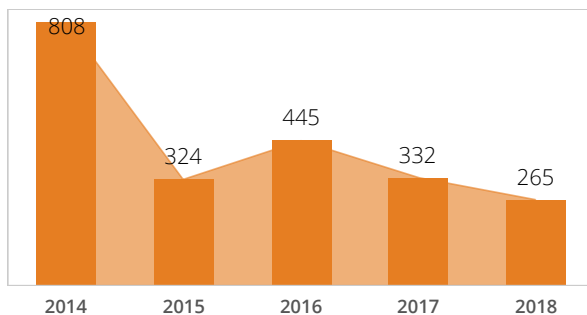

EMPLOYER REPUTATION (y-axis)

ACADEMIC REPUTATION (x-axis)

Al Baha University
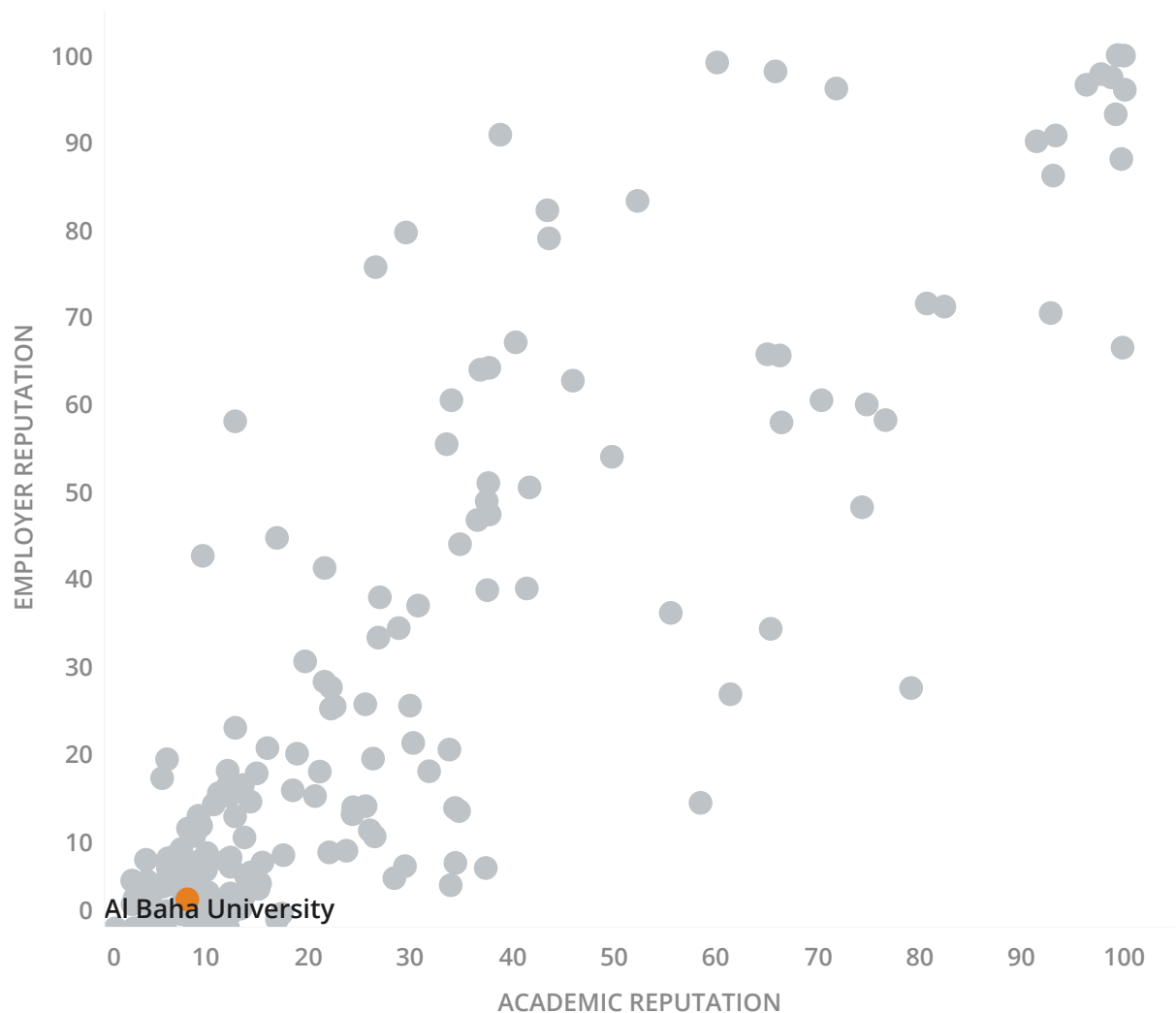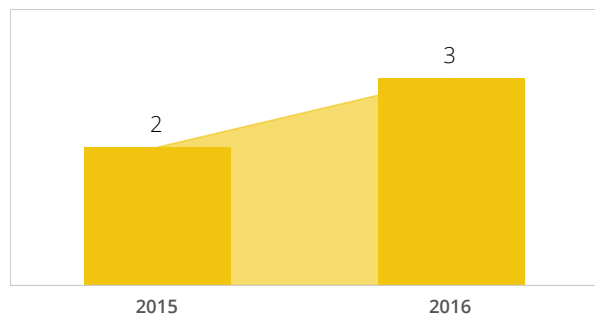
RESEARCH OUTPUT BY SUBJECT AREA
CITATIONS (EXCLUDING SELF-CITATIONS)

The following charts depict the evolution of the number of citations (excluding self-citations) considered for the 2021 edition of the rankings. Since 2018's edition, we have extended the citation window to six years (**2014-2019**). It should be noted that we still consider papers published in a five year period (**2014-2018**).
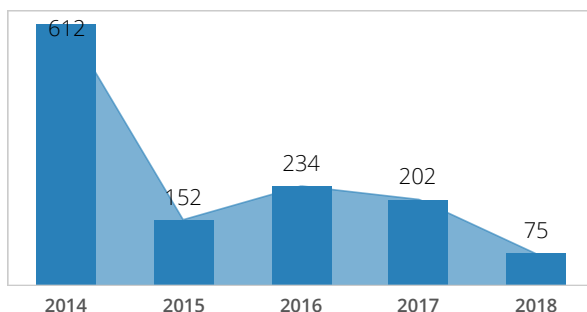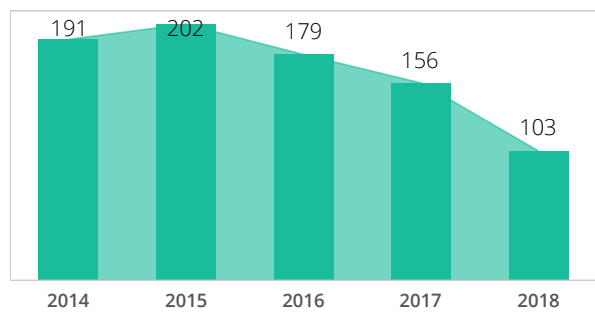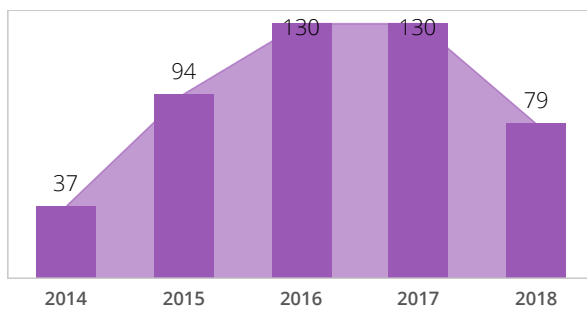
Overall

2014	2015	2016	2017	2018
808	324	445	332	265

Arts & Humanities

2015	2016
2	3

Engineering & Technology

2014	2015	2016	2017	2018
612	152	234	202	75

Life Sciences & Medicine

2014	2015	2016	2017	2018
191	202	179	156	103

Natural Sciences

2014	2015	2016	2017	2018
37	94	130	130	79

Social Sciences & Management

2014	2015	2016	2017	2018
119	13	18	30	48

Data provided by Elsevier's Scopus

RESEARCH OUTPUT
PAPERS AND CITATIONS BY SUBJECT AREA

PAPERS
Indexed in Scopus in the **2014-2018** period

255	229	43
	154	

- ■ Arts & Humanities
- ■ Engineering & Technology
- ■ Life Sciences & Medicine
- ■ Natural Sciences
- ■ Social Sciences & Management
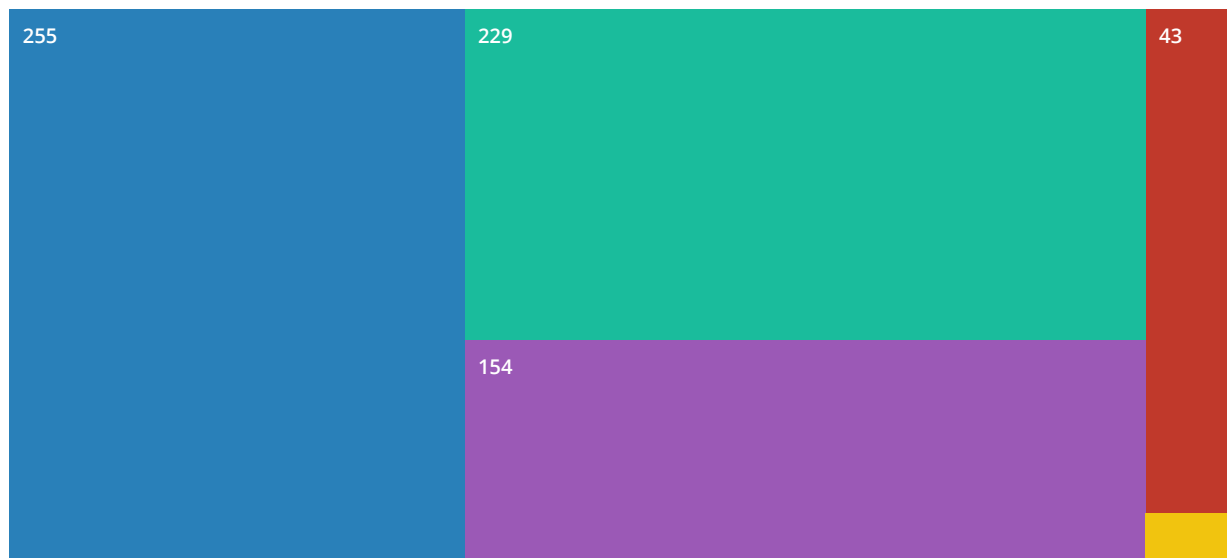
CITATIONS (EXCLUDING SELF-CITATIONS)
For the above papers in the **2014-2019** period

1,275	831	228
	470	
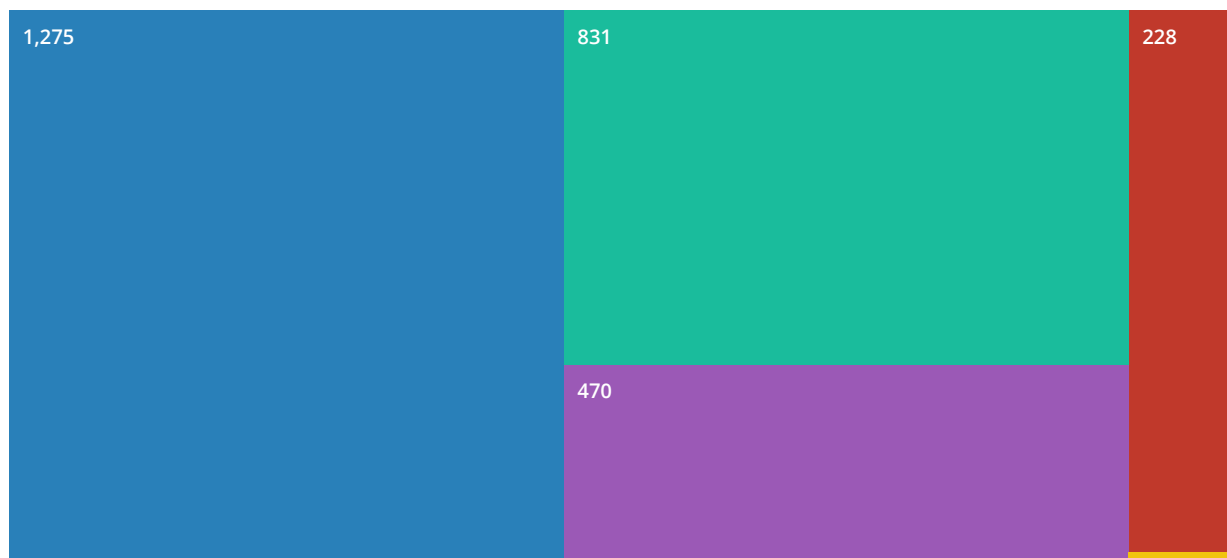
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A comprehensive almanac for higher education, QS Yearbook brings together all of QS' Rankings into one publication. It is an exhaustive resource to help institutions, students and parents to compare and contrast university performance. Download your copy at qs.com/qs-publications

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Special report carrying exclusive insights, commentary and analysis on the year's results of the QS Rankings. A separate report is prepared for rankings including the World University Rankings, Rankings by Subject, and Rankings by Regions. Access the latest reports at qs.com/rankings

For more information, please contact publications@qs.com

Enabling higher education institutions to achieve their objectives through **evidence based decision making**

QS Stars

The QS rating system is an evidence-based quality standard that evaluates an institution on a range of key performance areas awarding them between 1 and 5+ stars. As well as guiding internal improvement strategies, QS Stars highlights an institution's main strengths to potential students and partners.

Rankings Tracker

Provides comparative data regarding an institution's ranking performance relative to a set of selected peer universities.

Subject Rankings Tracker

Enables higher education institutions to acquire exclusive, detailed data underlying ranks and scores in up to 48 academic areas.

Academic Reputation Tracker

Gives you insights into your institution's academic performance based on QS Academic Survey responses.

Employer Reputation Tracker

Grants you access to our comprehensive analysis of your institution's employer performance based on QS Employer Survey responses.

Rankings Entry Evaluation

Provides non-ranked institutions with a thorough evaluation into the QS World University Rankings entry requirements.

MoveON

Improves mobility programs that support thousands of incoming and outgoing students throughout the year.

Consultancy

As a leading global advisor on higher education strategy, we work with universities, organizations, think tanks, and governments to identify high-impact opportunities and to design strategies in line with national, regional and global market trends to achieve educational excellence.

QS Student Insights Tracker

The QS Student Insights Tracker combines data from global prospective students and trusted higher education sources to help you more effectively recruit international talent and design educational experiences that meet their expectations.

Learn what students want

Survey results from more than 130,000 global prospective students who have taken the QS International Student Survey (ISS) and provided insights on their aspirations and reservations about pursuing higher education.

See how study preferences are changing over time

More than 50 million unique visitors have visited TopUniversities.com and TopMBA.com in the last year. Now, for the first time ever, get a detailed look into what they are searching for and what content they are consuming.

Identify student markets of tomorrow

Your future international talent pipelines depend on population trends, education participation, and ability to be mobile. Explore summary views of these leading indicators on more than 200 countries from sources such as UNESCO and the World Bank.

Insights are organized into an online platform with user-friendly dashboards that enable you to drill deep into target student segments, download the data behind the visualization, and benchmark against your peers in terms of brand awareness and digital behavior.

Standard Edition

Available to all institutions and Including all of the information sources mentioned above with:

- Monthly data updates for TopUniversities.com and TopMBA.com candidate behavior, as well as any new insights collected from ongoing candidate pulse surveys.
- Annual updates to the full International Student Survey

The cost of the standard edition is $7k/year with 3-year commitment. $12/year for 1-year access.

Enhanced Benchmark Version

Everything in the standard edition plus benchmarking of:

- TopUniversities and TopMBA profile traffic
- Branding insights from global prospective students.

Benchmarking insights are subject to data availability. Please contact us to see if your institution qualifies.

The cost of the full package, the standard edition plus the benchmarking component, is $15k/year with 3-year commitment. $30/year for 1-year access.

QS Student Insights Tracker

Student mindsets and decisions from the International Student Survey (ISS)

- Preferences for education delivery options and mode of study
- Opinions on new learnings formats and the future of education
- Desired university support for the education experience and career planning
- Motivations, reservations, and selection criteria for studying abroad and choosing a university
- Influencers, information sources, and communication preferences
- Career aspirations

Online behavior and interaction from TopUniversies.com and TopMBA.com

- Interest in various subjects and study destinations over time
- Demographic characteristics of candidates
- Content consumption
- Technology profile

Education landscape information by trusted sources

- Population trends by target age segment
- Higher education enrollment and graduation detail
- Student mobility patterns

TRUSTED. INDEPENDENT. GLOBAL.